

# Press Release



## **A Remotely Sound Investment – Microshade VSM moves to Tamar Science Park**

**Small and medium sized businesses in the south west now have a new company based at Tamar Science Park to turn to for cost-effective solutions to their IT requirements.**

**Microshade VSM** has its roots in 1996 when Stuart and Jan Wilbur brought RBS Software Solutions into the local authority market with their company Microshade Business Consultants Ltd, which rapidly became a market leader in the in the delivery of high quality accounting software with a reputation for excellent support.

Looking to take the business in a new direction, Stuart and Jan established Microshade VSM to tackle the problems caused to small businesses by reliance on file servers, software updates and ongoing support issues. It's Managed IT Service uses innovative IT solutions which were previously only available and affordable to large businesses.

Microshade VSM's offering will be of particular interest to companies that have concerns about the cost of maintaining servers and desktop computers, and about the security of data stored in those machines.

In a nutshell, Microshade VSM provides a service whereby their clients IT services are hosted away from the primary place of business. This includes all the programs and applications that the client needs to run, and the data that they need to access. Each user of the service requires only a keyboard, mouse and display connected to the service via an internet connection. To all intents and purposes, it looks to the user like they are using the programme as it would run as if installed on their desktop machine, with the added advantage that no data is sent over the internet, just mouse clicks and keyboard strokes, so that it can't be hacked into or corrupted.

There are many more advantages to this remote hosting solution. There is no need to purchase and pay for support for an expensive server, as this function is housed elsewhere and is covered by a simple monthly fee. When new software is launched, it is updated centrally and then becomes available to all users. Some older PC's can't cope with new software, but previously obsolete machines can still be used when they are connected remotely to a Microshade VSM server running the new application. The cost savings are obvious.

Even if one or more office computers fail, because applications and data aren't stored on them work can continue by logging in from another machine, anywhere in the world with a suitable internet connection.

Maxine Hornby is responsible for sales and marketing for Microshade VSM. Of the move to Tamar Science Park she says:

**“The main problem faced by small businesses in IT is that large up-front investment in technology is a pre-requisite of growth. Tamar Science Park offer state of the art facilities at an affordable**

**cost. Having access to the Data Centre and all that it offers has given us the potential in year one to look at business opportunities we would not have been able to contemplate for at least three years in other locations.”**

She continues: **“This coupled with their other business support services and the synergy of working with like minded organisations has transformed our start-up.”**

One of the big advantages of the IT infrastructure at TSP are the dual uninterruptable power supplies and back up diesel generator for the Data Centre, which ensures against data loss and costly computer downtime.

The Microshade VSM team is completed by David Astwood, an IT support specialist with over 15 years of IT engineering, desktop and server support in a variety of environments from small offices to data centre support for multinational companies.

Nina Sarlaka, Interim Director of Operations of Tamar Science Park, said:

**“The ICT facilities available at Tamar Science Park, particularly the Data Centre, have made it possible for Microshade VSM to roll out its remote hosting solution quickly, securely and economically. We’re pleased that a company which has used complex technology in an innovative way has recognised the facilities and opportunities for growth that are available at TSP. Microshade VSM’s products will be of benefit not just to organisations at TSP, but to SME’s throughout the region, and therefore the company is a very welcome addition within our overall mission to connect and catalyse high growth knowledge-based businesses in the south west.”**

For more information about Microshade VSM and its Managed IT Service, please visit [www.microshadevsm.co.uk](http://www.microshadevsm.co.uk) or email [enquiries@microshadevsm.co.uk](mailto:enquiries@microshadevsm.co.uk)